

ORDER



Orders	Order / Rev:	103688	Primary AE:	Amy McCreary
	Alt Order #:	06830031	Sales Office:	BLPHI
	Product Desc:	BERKLEY FOR SENATE	Sales Region:	National
	Estimate:	30S		
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	10/19/12 / 10/19/12		
	Order Type:	GENERAL		
Agency	Name:	Shorr Johnson Magnus	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1831 Chestnut St. Philadelphia, PA 19103	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	Berkley, Shelley for Senate	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC01	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	107	\$39,055.00	\$33,196.75	October 2012	107	\$39,055.00	\$33,196.75	0.00
					Totals	107	\$39,055.00	\$33,196.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$39,055.00
Market	100%	\$195,275.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$62,488.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$41,007.75
KTUD	0%	\$0.00
KVVU	25%	\$48,818.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,905.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagners		430a-5a		:30	4	\$50.00	3	0.00	NM	4	\$200.00
NEWS															
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/15/12	10/21/12	- TWI---		4	\$50.00		0.00						

Order / Rev: 103688
 Alt Order #: 06830031
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagners	CM	430a-5a	- TWTF--	:30	4	\$50.00	3	0.00	NM	4	\$200.00
NEWS															
2	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	1	\$50.00	3	0.00	NM	1	\$50.00
NEWS															
3	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS															
4	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	- TWTF--	:30	4	\$200.00	3	0.00	NM	4	\$800.00
NEWS															
N 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF--	:30	8	\$300.00	3	0.00	NM	3	\$900.00
NEWS															
6	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
NEWS															
7	KSNV	10/22/12	10/22/12	Today Show	CM	658a-9am	M-----	:30	3	\$400.00	3	0.00	NM	3	\$1,200.00
TODAY SHOW															
8	KSNV	10/16/12	10/19/12	Today Show	CM	658a-9am	- TWTF--	:30	12	\$400.00	3	0.00	NM	12	\$4,800.00
TODAY SHOW															
N 9	KSNV	10/16/12	10/19/12	Noon News	CM	12-1230pm	- TWTF--	:30	4	\$175.00	3	0.00	NM	3	\$525.00
NEWS															
10	KSNV	10/22/12	10/22/12	Noon News	CM	12-1230pm	M-----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
NEWS															
11	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd HCM	CM	9-10a	M-----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
TODAY 2															
N13	KSNV	10/16/12	10/19/12	Dr. Phil	CM	3-4p	- TWTF--	:30	3	\$200.00	3	0.00	NM	3	\$600.00
PHIL															
14	KSNV	10/22/12	10/22/12		CM	3-4p	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil											
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1			\$200.00	0.00					
15	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			M-----	:30	1	\$300.00	3	0.00	NM
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)								1	\$300.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1			\$300.00	0.00					
16	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			-TWTF--	:30	4	\$300.00	3	0.00	NM
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)								4	\$1,200.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-TWTF--		4			\$300.00	0.00					
17	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			-TWTF--	:30	4	\$300.00	3	0.00	NM
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)								4	\$1,200.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-TWTF--		4			\$300.00	0.00					
18	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			M-----	:30	1	\$300.00	3	0.00	NM
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)								1	\$300.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1			\$300.00	0.00					
19	KSNV	10/22/12	10/22/12	M-F Early News	CM	5-630p			M-----	:30	2	\$450.00	3	0.00	NM
				M-F Early News										2	\$900.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		2			\$450.00	0.00					
20	KSNV	10/16/12	10/19/12	M-F Early News	CM	5-630p			-TWTF--	:30	8	\$450.00	3	0.00	NM
				M-F Early News										8	\$3,600.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-TWTF--		8			\$450.00	0.00					
21	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Rep	CM	730-758pm			-TWTF--	:30	4	\$225.00	3	0.00	NM
				Face to Face w/ J.Ralston										4	\$900.00
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-TWTF--		4			\$225.00	0.00					
	Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
3	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report	730-758pm											
				See MG 21.5											
				[PGM CHG = NBC DEBATE]											
5	KSNV	10/16/12-10/16/12	RALSTON in PRIME	8-11pm											
				MG for 21.3 10/16											
				[inv code]											
22	KSNV	10/22/12	10/22/12	RALSTON in PRIME	CM	8-11pm			M-----	:30	1	\$225.00	3	0.00	NM
				Face to Face in PRIME										1	\$225.00
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1			\$225.00	0.00					
23	KSNV	10/20/12	10/20/12	Vegas Inc.	CM	6:30-8pm			------S-	:30	1	\$150.00	3	0.00	NM
				Vegas Inc.										1	\$150.00
				VEGAS INC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S-		1			\$150.00	0.00					
24	KSNV	10/22/12	10/22/12	SIGN ON-SIGN OFF	CM	5a-459a			M-----	:30	2	\$400.00	3	0.00	NM
				ROS		(9:30 PM-10:30 PM)								2	\$800.00
				JEP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		2			\$400.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KSNV	10/22/12	10/22/12	SIGN ON-SIGN OFF	CM	5a-459a	M-----	:30	2	\$400.00	3	0.00	NM	2	\$800.00
				ROS		(9:30 PM-10:30 PM)									
				JEP/WHEEL											
N25	KSNV	10/16/12	10/19/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	8	\$400.00	3	0.00	NM	6	\$2,400.00
				M-F Jeopardy/Wheel of Fortune											
				JEP/WHEEL											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	-TWTF--	6	\$400.00	0.00						
				Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type	
				1	KSNV	10/15/12-10/21/12	M-F Jeop/Wheel	630-730pm		-TWThF----	:30	(\$400.00)	0.00	NM	
							See MG 25.9,25.10								
							[PGM CHG = JEOP OR WHEEL IN PRIME]								
							5 KSNV 10/15/12-10/21/12 M-F Jeop/Wheel	630-730pm		-TWThF----	:30	(\$400.00)	0.00	NM	
							See MG 25.9,25.10								
							[PGM CHG = JEOP OR WHEEL IN PRIME]								
9	KSNV	10/16/12-10/16/12	SIGN ON-SIGN OFF		CM	5a-459a	(9:30 PM-10:30 PM)	-----T-----	:30	\$400.00	0.00	NM			
				Ⓜ MG for 25.1,25.5											
				[inv code]											
10	KSNV	10/16/12-10/16/12	SIGN ON-SIGN OFF		CM	5a-459a	(9:30 PM-10:30 PM)	-----T-----	:30	\$400.00	0.00	NM			
				Ⓜ MG for 25.1,25.5											
				[inv code]											
26	KSNV	10/20/12	10/20/12	Weekend Jeopardy/Whe	CM	630-730pm	-----S-	:30	2	\$250.00	3	0.00	NM	2	\$500.00
				WKND Jeop/Wheel											
				JEP/WHEEL											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	-----S-	2	\$250.00	0.00						
27	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$600.00	3	0.00	NM	1	\$600.00
				News 3 in Prime											
				NEWS IN PRIME AFTER NFL											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	-----S	1	\$600.00	0.00						
29	KSNV	10/19/12	10/19/12	Fri PR 8-9p	CM	8-9pm	-----F--	:30	1	\$750.00	3	0.00	NM	1	\$750.00
				Friday Prime 8-9pm											
				WHIT/COMM											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	-----F--	1	\$750.00	0.00						
30	KSNV	10/17/12	10/17/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,700.00	3	0.00	NM	1	\$1,700.00
				Wednesday Prime 9-10pm											
				SVU											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	--W----	1	\$1,700.00	0.00						
31	KSNV	10/17/12	10/17/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$1,400.00	3	0.00	NM	1	\$1,400.00
				Wednesday Prime 10-11pm											
				CHICAGO FIRE											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	--W----	1	\$1,400.00	0.00						
34	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$185.00	3	0.00	NM	2	\$370.00
				Tonight Show											
				TON SHOW											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	M-----	2	\$185.00	0.00						
N35	KSNV	10/16/12	10/19/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$185.00	3	0.00	NM	1	\$185.00
				Tonight Show											
				TON SHOW											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	-TWTF--	1	\$185.00	0.00						
36	KSNV	10/16/12	10/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$425.00	3	0.00	NM	4	\$1,700.00
				M-F News 3 at Eleven											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/15/12	10/21/12	-TWTF--	4	\$425.00	0.00						

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KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
37	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM		11pm-1135pm		M-----	:30	1	\$425.00	3	0.00	NM	1	\$425.00											
M-F News 3 at Eleven																												
NEWS																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/22/12	10/28/12	M-----	1	\$425.00	0.00																							
38	KSNV	10/20/12	10/21/12	Sa-Su News 3 at Eleven	CM		11pm-1135pm		-----SS	:30	2	\$400.00	3	0.00	NM	2	\$800.00											
Sa-Su News 3 at Eleven																												
NEWS																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/15/12	10/21/12	-----SS	2	\$400.00	0.00																							
39	KSNV	10/20/12	10/20/12	Saturday Today	CM		7a-9am		-----S-	:30	2	\$225.00	3	0.00	NM	2	\$450.00											
Saturday Today																												
SAT TODAY																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/15/12	10/21/12	-----S-	2	\$225.00	0.00																							
40	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY	CM		6a-7a		-----S-	:30	2	\$150.00	3	0.00	NM	2	\$300.00											
News 3 Sunrise SATURDAY																												
NEWS																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/15/12	10/21/12	-----S-	2	\$150.00	0.00																							
41	KSNV	10/20/12	10/20/12	News 3 Today - SATURDAY	CM		9am-930am		-----S-	:30	1	\$200.00	3	0.00	NM	1	\$200.00											
News 3 Today - SAT																												
NEWS																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/15/12	10/21/12	-----S-	1	\$200.00	0.00																							
42	KSNV	10/21/12	10/21/12	Sunday Today	CM		7a-8am		-----S	:30	2	\$350.00	3	0.00	NM	2	\$700.00											
Sunday Today																												
SUN TODAY																												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/15/12	10/21/12	-----S	2	\$350.00	0.00																							
43	KSNV	10/20/12	10/20/12	Saturday Night Live	CM		1130pm-1:02am		-----S-	:30	1	\$550.00	3	0.00	NM	1	\$550.00											
Saturday Night Live																												
SNL																												
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$550.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$550.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/15/12	10/21/12	-----S	1	\$550.00	0.00																							
N44	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagner	CM		6-7a		M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00											
M-F 6-7a WakeUp w/Wagners																												
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>M-----</td> <td>2</td> <td>\$700.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	M-----	2	\$700.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/22/12	10/28/12	M-----	2	\$700.00	0.00																							
N45	KSNV	10/22/12	10/22/12	M-F Jeop/Wheel	CM		630-730pm		M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00											
M-F Jeopardy/Wheel of Fortune																												
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>M-----</td> <td>2</td> <td>\$1,300.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	M-----	2	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/22/12	10/28/12	M-----	2	\$1,300.00	0.00																							
N46	KSNV	10/22/12	10/22/12	Noon News	CM		12-1230pm		M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00											
Noon News																												
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>M-----</td> <td>1</td> <td>\$425.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	M-----	1	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/22/12	10/28/12	M-----	1	\$425.00	0.00																							
N47	KSNV	10/22/12	10/22/12	The Agenda 1230pm	CM		1230-1p		M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
The Agenda 1230pm																												
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>M-----</td> <td>1</td> <td>\$325.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	M-----	1	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/22/12	10/28/12	M-----	1	\$325.00	0.00																							
N48	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM		1236a-136am		M-----	:30	2	\$250.00	1	0.00	NM	2	\$500.00											
Late Night w/Fallon																												
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>M-----</td> <td>2</td> <td>\$250.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	M-----	2	\$250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/22/12	10/28/12	M-----	2	\$250.00	0.00																							
N49	KSNV	10/22/12	10/22/12	Dr. Phil	CM		3-4p		M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00											
Dr Phil																												
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>M-----</td> <td>1</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	M-----	1	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/22/12	10/28/12	M-----	1	\$450.00	0.00																							
N50	KSNV	10/22/12	10/22/12		CM		10am-11am		M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											

Order / Rev: 103688
 Alt Order #: 06830031
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE **KSNV**
 Estimate: 30S

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		M-F Today Show III 4th H Today 4th Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>1</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----				\$325.00	0.00						
														Totals	107 \$39,055.00